

London Conference

Representatives of all project partners, the European Commission and stakeholders from the East of England met on 11 & 12 June 2009 at the Women's Library in London's East End. While the second day was reserved for internal discussion to coordinate the next project activities, the first conference day was used to discuss approaches to promote active aging. Examples were presented, among others, by British Telecom and Apton, transport company, from Belgium.



Are you too old for your Job?

... was the question Aufbauwerk asked to local stakeholders when inviting them to an Awareness Raising event at Leipzig (DE). About 100 persons attended the evening and showed that they are not afraid to age actively. Before, partners at Patras (GR), Roses (ES), and Pécs (HU) hosted similar events. Photos, minutes or agendas from all events are available for download at www.esf6cia.eu.



A Brewery being a Role Model

If you think about active aging, you might not think first about beer. The beverage rather has a reputation to hinder active working. Not the case with Adnams, ESF6 CIA partners learned during the Mid-Term Conference. The small brewery pays a great deal of attention to their senior workers, even including massages for those lifting the heavy barrels. Cheers!



ESF6 CIA on YouTube

Our project now has an own channel of You Tube. To watch the video clips produced to explain the good practices which are in the centre of the project's activities, visit www.youtube.com/user/Esf6cia and enjoy.

Earthquake at L'Aquila

Europe's biggest natural tragedy occurred on 6 April 2009, 3.32 a.m. in the Abruzzo region in Italy – only a few days before a large awareness raising event was scheduled to take place at L'Aquila. ESF6 CIA network partners admired and appreciated the dedication of their colleagues from Regione Abruzzo and the University of L'Aquila to the joint project although their office buildings no longer exist.



What's next?

During summer, ESF6 CIA partners are investigating the feasibility of transferring good practices between the partner regions. Studies will analyse whether proposed approaches are answering to the actual needs.



We wish all our partners, colleagues and friends a lot of sunshine!